

## Financing solutions for the global energy transition – The case of Hydrogen

18 September 2017, Crowne Plaza Times Square Hotel, New York

### FINAL AGENDA

- 12:00 – 12:45 Registration and Networking Lunch
- 12:45 – 13:05 Welcome & Key Note Speeches**
- Benoît Potier, Co-Chair of Hydrogen Council, Chairman and CEO, **Air Liquide**
  - Sue Reid, VP Climate & Energy, **Ceres**
- 13:05 – 13:45 Session I: How Hydrogen Empowers the Energy Transition**
- Raphaël Schoentgen, CTO, **ENGIE** and Chair, Hydrogen Europe
  - Dr. Motohiko Nishimura, Associate Officer, Deputy General Manager, Hydrogen Project Development Center, Corporate Technology Division, **Kawasaki**
  - Jens Luehring, Head of Americas and CFO, **The Linde Group**
  - Bernd Heid, Senior Partner, **McKinsey**
- 13:45 – 14:25 Session II: Market Ready Hydrogen Technologies**
- Tom Stricker, VP Product Regulatory Affairs, **Toyota** Motor North America
  - Steven Center, VP Connected and Environmental Business Development, American **Honda** Motor Company
  - Daryl Wilson, CEO, **Hydrogenics**
  - Hideo Ohara, Executive, Hydrogen and Energy Research Laboratory, Advanced Research Division, **Panasonic** Corporation
- 14:25 – 14:40 Coffee break
- 14:40 – 15:15 Session III: Existing Business Cases & Investment Opportunities**
- Andy Marsh, CEO, **PlugPower**
  - Joel Ewanick, Chairman and CEO, **First Element Fuel**
  - Nikolas Iwan, Managing Director, **H2 MOBILITY Germany**
  - Kisang Lee, SVP Eco Technology Center, **Hyundai**
  - Mark Sullivan, CEO, **Plastic Omnium** - Auto Inergy Division
- 15:15 – 15:55 Session IV: Strategies & Tools for Scale Deployment**
- Pierre-Etienne Franc, VP Hydrogen Energy Initiative, **Air Liquide** and Initiative Secretary, **Hydrogen Council**
  - Tyson Eckerle, Deputy Director of Zero Emission Vehicle Infrastructure, Office of **Governor Jerry Brown** - Business and Economic Development (GO-Biz), California
  - Adam Zurofsky, Secretary for Energy and Financial Services, Office of **Governor Andrew M. Cuomo**, State of New York
  - Romualdo Massa Bernucci, Permanent Representative of the **European Investment Bank Group** in Washington DC
  - Eric Hayoun, Senior Investment Director, **Caisse des Dépôts**
- 15:55 – 16:00 Closing Remarks**
- Patrick Pouyanné, Chairman and CEO, **Total**
- 16:00 – 17:00 Networking Cocktail

*Event moderated by Roberto Bocca, Head of Energy and Basic Industries,  
Member of the Executive Committee, World Economic Forum Geneva*