

HYDROGEN – SCALING UP THROUGH STRONG PARTNERSHIPS

WORKING TOGETHER WITH GLOBAL STAKEHOLDERS

Hydrogen Council

WHAT WE KNOW

- ✓ Hydrogen technologies are here - mature, safe and ready to be deployed at scale.
- ✓ The potential is huge – by 2050, hydrogen could meet 18% of the world's final energy demands, provide 30 million jobs around the world, prevent 6 Gt of CO₂ emissions, and create a \$2.5 trillion market for hydrogen and fuel cell equipment.
- ✓ Successful demonstration projects, large pilots and captive fleets have introduced them to the market around the world and established policy and financing requirements.
- ✓ Yet, lack of information, misconceptions and fragmentation have been hampering hydrogen's global progress.

WHAT CAN WE DO ABOUT IT?

NOW is the time for global stakeholders to come together and create an environment that will scale up hydrogen solutions by:

- ➔ Speaking one voice to inform stakeholders and educate consumers
- ➔ Creating platforms for public-private collaboration
- ➔ Sharing know how and resources
- ➔ Fostering standardization
- ➔ Highlighting market activation and real business cases and how to make them happen

MULTI-STAKEHOLDER GROUPS play a fundamental role in bringing public and private players to the same table, creating strong partnerships to unlock potential and drive mass deployment.

WHAT CAN YOU DO?

The industry has developed an ambitious yet realistic roadmap to show how to get to scale. Read it [here](#), share it with your network and join the hydrogen revolution!

TOWARDS A GLOBAL ECOSYSTEM

A rich international ecosystem already exists, and – encouraged by industry's decisive actions – many new players are coming on board to explore how hydrogen can deliver on their needs.



WHAT COULD HYDROGEN DO FOR YOU?

AIM HIGH. BECAUSE THE HYDROGEN FUTURE IS HERE, AND IT IS READY TO SCALE UP.

GET IN TOUCH!

 @hydrogencouncil

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